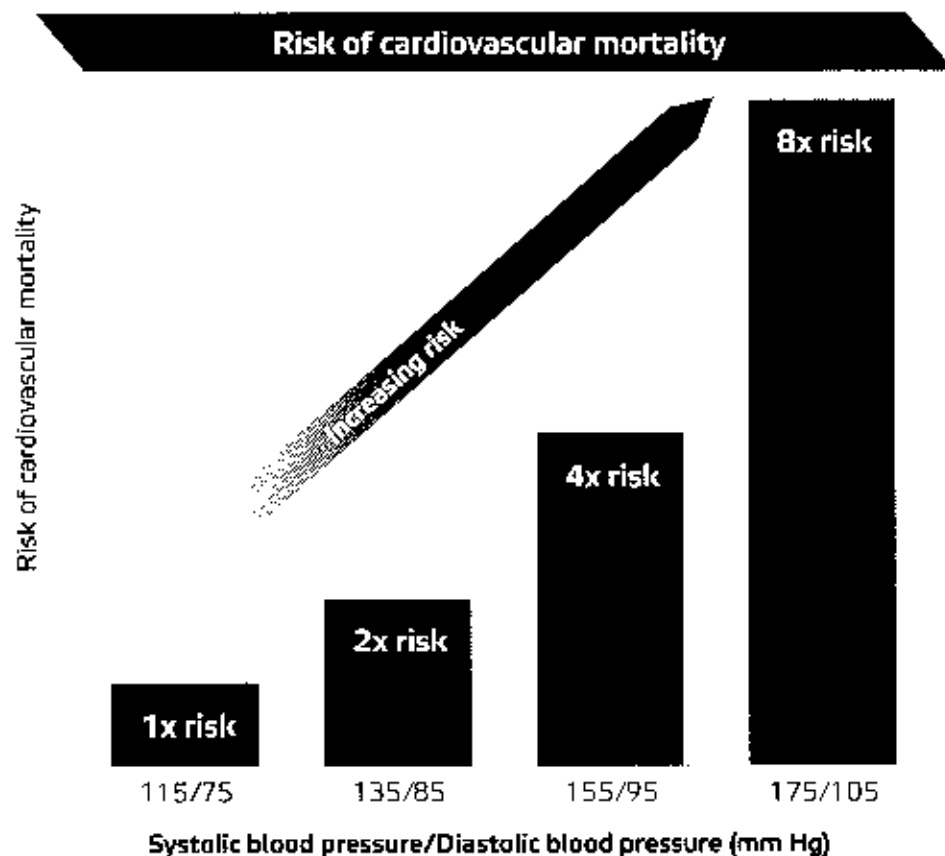


REACHING YOUR BLOOD PRESSURE GOAL LOWERS YOUR CARDIOVASCULAR RISK

Every 20/10 millimeters of mercury increase in blood pressure doubles your risk of cardiovascular mortality*¹



SBP: Systolic blood pressure is pressure when your heart contracts.

DBP: Diastolic blood pressure is pressure when your heart relaxes.

Cardiovascular mortality: Death from cardiovascular events, such as stroke and heart attack.

A difference in systolic blood pressure of 2 millimeters of mercury can reduce risk of cardiovascular mortality by up to 10%¹

The antihypertensive products provided by Novartis are indicated to treat hypertension and are not indicated to reduce cardiovascular mortality risk resulting from hypertension.

*Individuals 40 to 69 years of age.